



BRAD GOODMAN

ASLA, LEED AP | Principal / Partner

Brad Goodman has a diverse experience in a broad range of projects covering an array of retail, multi-family, park, and campus developments. Brad brings a consistent and comprehensive approach to management and project coordination within the multidisciplinary design team. Inspired by the challenge to deliver highly detailed design solutions, Brad pays specific attention to construction methods and materials that yield each project its own distinctive visual and tactile experience. He seeks a true expression of craft rather than stock design solutions.

EDUCATION

Bachelor of Landscape Architecture
Texas Tech University, 1999

PROFESSIONAL GROUPS

American Society of Landscape
Architects (ASLA)

International Council Shopping
Centers (ICSC)

Knowing that the second half of a project's lifespan is equally as important as the first, Brad specializes in overseeing the design details and construction observation for each project he is involved with. With a specific focus on construction methodologies and quality assurance, Brad works collaboratively with contractors and construction managers to ensure the completed project exceeds the client's expectations.

Brad has managed numerous projects in Texas, nationally, and overseas with clients that include internationally-renowned architects and large-scale developers. His familiarity with all stages of the design process, from initial design concepts to final project quality assurance, make his project participation an integral component of team success.

PROJECT EXPERIENCE

Dallas Cowboys World Headquarters & The Star Mixed-Use District | Frisco, Texas

Oakbrook Center | Oak Brook, Illinois

New City | Chicago, Illinois

Baybrook Mall Lifestyle Center | Friendswood, Texas

Park Lane | Dallas, Texas

The Tate | Houston, Texas

Park Meadows | Lone Tree, Colorado

Fiori on Vitruvian Park | Addison, Texas

Tarrant County College Campus | Fort Worth, Texas

Uptown | Austin, Texas

Zang Triangle | Dallas, Texas



TARRANT COUNTY COLLEGE CAMPUS
FORT WORTH, TEXAS



DALLAS COWBOYS HQ & THE STAR DISTRICT
FRISCO, TEXAS



BAYBROOK MALL LIFESTYLE CENTER
FRIENDSWOOD, TEXAS